



2020

Interzoo

Official Trade Fair Journal

Daily



Media information

2020



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Size of journal	275 mm wide, 380 mm high
Type area	245 mm wide, 330 mm high 5 columns, 45 mm wide
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Distribution	Preview issue: Print version to the whole pet industry in Germany Digital version to the international pet industry by email Trade fair issues: To all visitors and exhibitors at the Interzoo, distributed at the Nuremberg Exhibition Centre and Hotels
Publication dates	Preview issue: 7 April 2020 1st day of exhibition: 19 May 2020 2nd day of exhibition: 20 May 2020 3rd day of exhibition: 21 May 2020 4th day of exhibition: 22 May 2020

additional
online publication:
www.interzoo.com

Advertising sizes and prices

Size		Width x Height	4-colour	
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B		or	95 mm x 160 mm	
C	1/4	horizontal	245 mm x 75 mm	Euro 1 680,-
D	2/5	vertical	95 mm x 330 mm	Euro 2 300,-
E	1/2	horizontal	245 mm x 160 mm	Euro 3 000,-
F	3/5	vertical	145 mm x 330 mm	Euro 3 450,-
G	4/5	vertical	195 mm x 330 mm	Euro 4 100,-
H	1/1	page	245 mm x 330 mm	Euro 4 950,-

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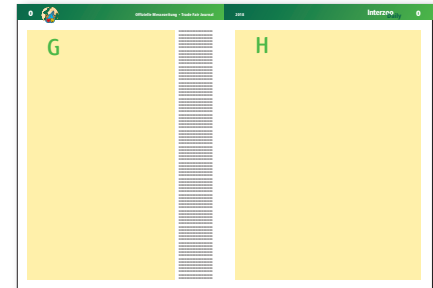
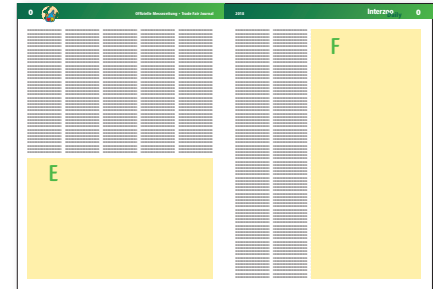
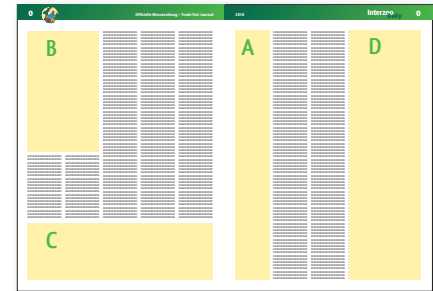
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